



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-10-2012 PAGE: 1 of 4

GREER, MARGOLIS, MITCHELL, BURNS &
ASSOC - 863
ATTN: LAURA BASSETT
3050 K STREET, NW
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand				Product Code				Station/Market						
				OBAMA FOR AMERICA	BARACK OBAMA FOR PRES				POLITICALS				WTVD - DURHAM						
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package	Contract Title						
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1536																
R	1 09-12-2012	09-16-2012	06:00AM - 07:00AM		EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			3	30		X	X	X			4	425	4	1,700.00
R	2 09-17-2012	09-17-2012	06:00AM - 07:00AM		EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			3	30	1						1	425	1	425.00
R	3 09-12-2012	09-16-2012	05:00AM - 05:30AM		EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			3	30		X	X	X			4	175	4	700.00
R	4 09-12-2012	09-16-2012	07:00AM - 09:00AM		GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			2	30		X	X	X			6	500	6	3,000.00
R	5 09-17-2012	09-17-2012	07:00AM - 09:00AM		GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			2	30	2						2	500	2	1,000.00
R	6 09-12-2012	09-16-2012	06:00AM - 07:00AM		EYEWITNESS NEWS SATURDAY 6-7A (2105)			2	30					X		2	150	2	300.00
R	7 09-12-2012	09-16-2012	11:00AM - 11:30AM		HEART OF CAROLINA PERSPECTIVES (4609)			3	30					X		1	125	1	125.00
R	8 09-12-2012	09-16-2012	12:02AM - 01:06AM		JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)			3	30		X	X	X			2	75	2	150.00
R	9 09-12-2012	09-16-2012	11:00PM - 11:35PM		EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			3	30		X	X	X	X	X	4	600	4	2,400.00
R	10 09-17-2012	09-17-2012	11:00PM - 11:35PM		EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			3	30	1						1	600	1	600.00
	11 09-12-2012	09-16-2012	11:35PM - 12:02AM		NIGHTLINE (MONDAY-FRIDAY) (788)			3	30		X	X	X			3	250	3	750.00
	12 09-17-2012	09-17-2012	11:35PM - 12:02AM		NIGHTLINE (MONDAY-FRIDAY) (788)			3	30	1						1	250	1	250.00
	13 09-12-2012	09-16-2012	08:00PM - 09:00PM		SUNDAY PRIME 8-9P (931)			3	30					X		1	1,500	1	1,500.00
	----- ITEM LINE NOTE ----- REVENGE																		
	14 09-12-2012	09-16-2012	10:00PM - 11:00PM		FRIDAY PRIME 10-11P (791)			3	30				X			1	1,000	1	1,000.00
	----- ITEM LINE NOTE ----- 20/20																		

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				OBAMA FOR AMERICA	BARACK OBAMA FOR PRES				POLITICALS				WTVD - DURHAM			
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package	Contract Title			
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S	S	
									SPW	Price	Tot Spots			Total \$		
			Agency CPE: E : 1536													
15	09-12-2012	09-16-2012	09:00PM - 10:00PM				THURS PRIME 9-10P (805)		3	30		X			1,500.00	
			----- ITEM LINE NOTE -----				SCANDAL									
16	09-12-2012	09-16-2012	09:00PM - 10:00PM				WED PRIME 9-10P (816)		3	30	1				3,500.00	
			----- ITEM LINE NOTE -----				MODERN/SUBURG									
17	09-12-2012	09-16-2012	07:00PM - 07:30PM				JEOPARDY (MONDAY-FRIDAY) (898)		2	30	X	X	X		3,000.00	
18	09-17-2012	09-17-2012	07:00PM - 07:30PM				JEOPARDY (MONDAY-FRIDAY) (898)		2	30	1				1,000.00	
19	09-12-2012	09-16-2012	07:30PM - 08:00PM				WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)		2	30		X	X	X	1,000.00	
20	09-17-2012	09-17-2012	07:30PM - 08:00PM				WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)		2	30	1				1,000.00	
21	09-12-2012	09-16-2012	07:30PM - 08:00PM				WHEEL OF FORTUNE SAT (900)		3	30				X	300.00	
22	09-17-2012	09-17-2012	08:00PM - 10:00PM				PRIME SPECIALS (797)		3	30	2				2,500.00	
			----- ITEM LINE NOTE -----				CMA									
R	23	09-12-2012	09-16-2012	12:00PM - 12:30PM				EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)		3	30		X	X	X	175.00
R	24	09-17-2012	09-17-2012	12:00PM - 12:30PM				EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)		3	30	1				230.00
R	25	09-12-2012	09-16-2012	01:00PM - 02:00PM				THE CHEW (11514)		3	30		X	X	X	125.00
R	26	09-12-2012	09-16-2012	03:00PM - 04:00PM				GENERAL HOSPITAL / KATIE (EFF 9/10) (817)		1	30		X	X	X	325.00
R	27	09-17-2012	09-17-2012	03:00PM - 04:00PM				GENERAL HOSPITAL / KATIE (EFF 9/10) (817)		1	30	1				325.00

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Agency Est#				CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package	Contract Title									
Line	Start Date	End Date	Time Period				Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
R	28	09-12-2012	09-16-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)		3	30	X	X	X		2		50		2		100.00				
R	29	09-17-2012	09-17-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)		3	30	1					1		125		1		125.00			
R	30	09-12-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)		2	30	X	X	X		4		750		4		3,000.00				
R	31	09-17-2012	09-17-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)		2	30	1					1		750		1		750.00			
R	32	09-12-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)		2	30				X		1		500		1		500.00			
R	33	09-12-2012	09-16-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30	X	X	X		4		180		4		720.00				
R	34	09-17-2012	09-17-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30	1					1		180		1		180.00			
R	35	09-12-2012	09-16-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)		3	30	X	X	X		4		75		4		300.00				
R	36	09-12-2012	09-16-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)		3	30	X	X	X		4		150		4		600.00				
R	37	09-17-2012	09-17-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)		3	30	1					1		275		1		275.00			
R	38	09-12-2012	09-16-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)		3	30				X		1		300		1		300.00			
R	39	09-12-2012	09-16-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA		2	30	X	X	X		2		350		2		700.00				
R	40	09-12-2012	09-16-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)		2	30			X		1		250		1		250.00				
R	41	09-12-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)		3	30			X		1		100		1		100.00				
R	42	09-12-2012	09-16-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY		3	30	X	X	X		4		500		4		2,000.00				

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				OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS						WTVD - DURHAM																			
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package																			
				PHILADELPHIA	A. CLIFFORD	09-12-2012	09-17-2012	M (Broadcast Month, Cycle 1)				N																			
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$												
R	43	09-17-2012	09-17-2012	Agency CPE: E : 1536				EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)						1	500	1	500.00														
R	44	09-12-2012	09-16-2012	05:30PM - 06:00PM				EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)						2	30	X	X	X	4	750	4	3,000.00									
R	45	09-17-2012	09-17-2012	05:30PM - 06:00PM				EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)						2	30	1			1	750	1	750.00									
R	46	09-12-2012	09-16-2012	07:00AM - 08:00AM				EYEWITNESS NEWS SATURDAY AT 7AM (2408)						2	30			X	1	250	1	250.00									
R	47	09-12-2012	09-16-2012	07:00AM - 08:00AM				EYEWITNESS NEWS SUN 7-8A (820)						3	30			X	1	150	1	150.00									
R	48	09-12-2012	09-16-2012	08:00AM - 09:00AM				GOOD MORNING AMERICA SUNDAY (4789)						3	30			X	1	250	1	250.00									
R	49	09-12-2012	09-16-2012	08:00AM - 09:00AM				GOOD MORNING AMERICA SATURDAY (1883)						3	30			X	1	300	1	300.00									
R	50	09-12-2012	09-16-2012	09:00AM - 10:00AM				EYEWITNESS NEWS SUNDAY 9-10A (830)						2	30			X	1	250	1	250.00									
R	51	09-17-2012	09-17-2012	03:00PM - 04:00PM				GENERAL HOSPITAL / KATIE (EFF 9/10) (817)						3	30	1			1	150	1	150.00									
R	52	09-17-2012	09-17-2012	05:00AM - 05:30AM				EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)						2	30	1			1	225	1	225.00									
														Contracted Gross Total:		102	50,405.00														
														Actual Gross Total:		102	50,405.00														
														Agency Commission:		7,560.75															
														Net Total:		42,844.25															
Month/YR			Preempted			Made Good		Contract Total			Adjustments			Actual Total																	
Sep 12			0.00			0.00		50,405.00			0.00			50,405.00																	
TOTAL			0.00			0.00		50,405.00			0.00			50,405.00																	

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